



How is your Safety Culture tracking?



## Understand your safety culture by measuring your safety climate

Do you need to improve your organisation's safety performance?

The people in your business are the key to understanding why your safety processes are/aren't working. Gaining an understanding of your people's beliefs, attitudes and values will help you to understand your workplace culture.

A Safety Climate Survey (review) is an essential snapshot of your organisation's safety culture at any point in time. Safety culture is found to be deeply embedded into the fabric of your business and is often below conscious awareness, making it difficult to observe.

Our Workplace Safety Climate Review will measure this perceived value placed on safety by employees in your organisation at a point in time. Evidence shows a positive safety climate can improve safety performance and can prevent safety incidents occurring.

The most effective review is one undertaken by an independent, qualified and competent consultant. Ai Group can objectively measure employees shared perceptions and the extent to which safety is valued within your business. The end result – understanding what's happening in your business, and why.

# What does a Safety Climate Survey and Review achieve?

Changes within the workplace can affect safety culture. Poorly implemented safety systems, business re-structure, and operational changes can impact how people feel, believe and behave. Not all of this may be positive.

Without asking your people how they feel or believe about any changes in the workplace, you may never really know why your safety performance is the way it is!

## What will a Safety Climate Survey tell you?

If your safety culture is one that is positively impacting your business or needs further development and focus.

Whether your business leaders and workers have shared attitudes and values about safety.

It will identify safety culture challenges that significantly influence safety behaviours in the workplace.

Help you to identify opportunities to improve safety culture and performance, including practical recommendations (in the form of an action plan report) to improve overall safety behaviours.

You'll also see where your business sits on the "Hearts and Minds Culture Ladder" safety culture model (Figure 1).

### What you'll get:

Bespoke online safety climate survey specific to your business.

The opportunity to have a sample of your employees interviewed (face to face via Teams/Zoom or in person).

A poster to promote your online survey to your employees to maximise participation.

Identification of safety culture challenges and opportunities for improvement

Recommendations and strategies to improve safety culture that leads to overall safety performance.

A report and strategy to provide direction and address any identified safety culture issues: and

A business consultant who will work with you through your safety culture journey.

#### Your investment:

From \$5,250 +GST

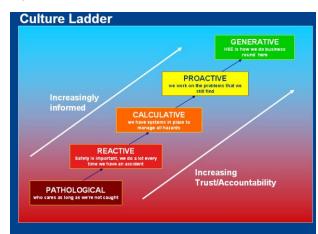
Note: Discounted member rate supplied. Fee may also depend upon business requirements. Ask us for a quote!

### Contact us:



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Figure 1- The hearts and minds culture ladder model.



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