

AusIndustryEntrepreneurs' Programme



Coffee with care

"Making the world a happier place one cup at a time with care and a smile", is at the heart of Origami Coffee in Mallacoota, Victoria.

Founder and owner, Takeshi Nakayama serves his speciality coffees and matcha lattes with the same level of detail and care as those found in the meticulous folds of ceremonial origami, and it is has built him a strong following.

A year of disruption

Takeshi has been operating Origami Coffee since 2017 from a small 'kiosk' located in an attractive garden close to the popular foreshore of Mallacoota Inlet, and attracts locals and visitors alike. Images of Mallacoota during the dreadful Black Summer fires went around the globe. Origami Coffee tirelessly provided coffees for emergency workers and the community during this challenging time.

The fires and aftermath however took their toll, and for many months Takeshi was unwell. It was appearing unlikely that Origami Coffee was going to re-open. However, in early December 2020 Takeshi made the decision to reach out for help and re-open his business.

Help at hand

"So many people have helped me get back on my feet, and I was very pleased to be referred to the Strengthening Business Service. Nicola Watts has been very supportive in getting my business open again, and I have had the best Summer period in terms of sales ever." says Takeshi.

One of the challenges for small businesses like Origami Coffee in towns like Mallacoota, where there is a strong reliance on a seasonal influx of visitors, is sustaining a business and income across the entire year.

In line with recent goal-setting Takeshi is planning to take some time out over Winter to go and work with some other hospitality businesses in other regions to also learn more about how he could strengthen his own business model.

"The support from the Entrepreneur's Programme has been very good for my confidence and I am now looking at opportunities to grow and diversify my business", owner Takeshi.

Strengthening Business facilitator, Nicola Watts is not only working with individual businesses of all sizes but is also facilitating a range of collaborative initiatives to support broader business and community resilience in East Gippsland.

