



SMART Projects and Supply Chains

Business Decarbonisation & working toward Net zero



The Entrepreneurs' Programme is assisting Australian SMEs to future-proof their business by identifying decarbonisation pathways and become Net Zero certified.

Call to Action

Large public companies worldwide are under pressure to decarbonise their business and eliminate carbon from their supply chains. As this pressure increases all businesses, large and small, will need a clear understanding of their own carbon footprint and have in place a strategy to reduce and achieve Net Zero.

To help Australian small-medium enterprises (SMEs) prepare for their Net Zero journey, the Entrepreneurs' Programme are delivering a Net Zero SMART Supply Chain project. Curated by Entrepreneurs' Programme Growth Facilitator Kate Brooks, the project kicked off in Perth in October 2021.

Kate notes, "We are working with 18 Perth-based business over the coming year to help them progress their Net Zero business goal by providing access to industry networks, expert resources and up to \$20,000 (matched) grant funding."

"The Net Zero Project is a great initiative and brilliant program. Gathering such expertise from within WA shows the great local knowledge and support SMEs have available to them."

The Green Energy Company

Increasing Capability

The business learning objectives of the project are to:

- Measure Carbon Footprint.
- Develop a Decarbonisation strategy.
- Explore low-carbon and circular economy solutions.
- Utilise carbon offsets & co benefits.
- Achieve Net Zero certification.

Building communities

"A big part of decarbonisation is about switching to local solutions and building local communities. says Kate.

With this in mind, the project began with a series of in-person learning events for businesses with presentations from 25 local net zero & decarbonisation experts. This has built an SME Peer Group with like-minded people who are passionate about creating more sustainable businesses and seizing the net zero business opportunity.

The project involves six Entrepreneurs' Programme Growth Facilitators.

"We look forward to working with our Net Zero clients over the next year to deliver brand uplift, customer growth and operational savings, while saving the planet". says Kate.

The SMART Projects and Supply Chains service delivered by the Entrepreneurs' Programme provides businesses with access to value projects that increase business capability, seize a market opportunity, or otherwise improve business performance and leadership.

